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A black and white photograph of Jeff Johnson, a middle-aged man with short hair, smiling and speaking on a stage. He is wearing a light-colored button-down shirt and has a small microphone clipped to it. He is holding a small object in his right hand. The background is a large screen displaying the word "SMIND" in a stylized font.

## Jeff Johnson

Get **More Traffic...** Build A **Bigger List...** Find **New Customers.**

[FREE TRAINING - CLICK HERE](#)

**Wordpress Affiliate Plugin that can help  
you generate **More Affiliate Commissions**  
from every person that visits your  
website...**

**Several **real-life examples** of the Affiliate Offers that have made me the most money using the plugin... so you can use them as a template for your own offers...**

**The EXACT Affiliate offer that generates  
over 3 times as many Affiliate Sales...**

**Now, most people think of this plugin as a list-building tool... and I've been building a list with it for years...**

**However, building a list is NOT what we are  
using it for today...**

**Today, I'm going to show you how to use  
the plugin as a tool to show several  
different types of Affiliate offers on your  
blog...**

**Affiliate Offers that are designed to help  
you generate **More Affiliate Commissions**  
from every visitor to your website...  
WITHOUT collecting or sending a single  
email...**

**The name of the plugin is optin monster  
and you'll find it through my affiliate link at  
[MonsterPlugin.com](https://monsterplugin.com)**

**Here's how it works...**

**Instead of using it to build an email list...**

**I use [MonsterPlugin.com](https://monsterplugin.com) to create different types of Affiliate pop-up offers that contain my affiliate link...**

**When someone clicks on one of those pop-ups... they are sent to the Affiliate site via my Affiliate link... and I earn a commission if they buy something...**

**Before we take a look at some **real-life**  
**examples** of my best performing pop-ups  
and Affiliate offers...**

**Let's talk about a few design elements that  
all good pop-ups have in common...**

# Pop-up Design Tips

- Try to avoid blocking too much of the content on your page with your pop-up... you want them to stand out, but you don't want them to cause frustration for your visitor...
- Don't use too many pop-ups... the last thing you want is for your visitor to feel like they've been caught in a pop-up tornado...
- Your goal for a pop-up is to get them to click the button... so design your pop-up to **get the click...**
- Make sure your **“action button”** really stands out by using a **bright color** that doesn't appear anywhere else on the page...
- Use multiple **different types and styles** of pop-ups... use a floating bar on one page, a slide-up on the next page, and a fade-in on the next... keep mixing it up... especially when you have more than one pop-up on the same page...
- Use your bestselling products and offers for your pop-ups... don't try to get them to buy something that no one else wants to buy... **go for the “easy sale”** by showing them your hottest products and offers.

**Let's look at several real-life examples of how I use [MonsterPlugin.com](https://monsterplugin.com) to generate extra affiliate commissions on one of my Affiliate blogs in the survival niche...**

# **Example #1: Floating Bar Pop-up...**

# Floating Bar: Site-Wide Affiliate Offer

RECENT POSTS

[Ferro Rod FAQ](#)

[12 Best Ferro Rods \(Battle-Tested and Highly Rated\)](#)

[Magnesium Fire Starter \(Here Are The Best\)](#)

[Cotton Ball Fire Starter Ignites With Just A Spark](#)


[Best Hatchet For Camping, Survival and Backpacking](#)

[What Is Fatwood](#)

[Fatwood](#)

[How To Build A Campfire In 5 Easy](#)

FREE EVERSTRYKE PRO




**Floats At The Bottom Of Every Page On The Website.**

Table of Contents [show]


## Everstryke Match

The **Everstryke Pro** permanent match, the Life Strike Lighter and the Everstryke Match are all free (while supplies last), and all three are a waterproof lighter that are very popular with survivalists, preppers, campers and other outdoor enthusiasts... but which one is the best for you and your particular needs? Here's the answer...

### Life Strike Lighter




FEATURED POSTS



**Cotton Ball Fire Starter Ignites With Just A Spark**

Here's how to make fire starter tinder with cotton balls and Vaseline or ... [\[Read More...\]](#)



**3 Easy Ways To Make Waterproof Matches**

Waterproof Matches are a must have piece of survival gear and are key to ... [\[Read More...\]](#)

Free Waterproof Survival Lighter. Check It Out...

**Free Survival Lighter!**

No thanks.

## **Example #2: Slide-in Pop-up...**

# Slide-in: Page-Specific Affiliate Offer

A Spark

Hatchet For  
ping, Survival  
Backpacking

it Is Fatwood

ood

To Build A  
pfire In 5 Easy  
s

To Start A Fire  
out Matches (8  
en And Reliable  
s)

Starter Kit –  
Ultimate  
ival Checklist:  
Starting A Fire

ch Survival  
ter Belongs in  
Bug Out Bag?

ival Matches  
5 Reasons Why  
Should Not  
e Them At  
ie

Vaseline and cotton ball fire starters...

Free EverStrike Waterproof Match and ...

Watch later

Share

FREE

Watch on

YouTube


Slide-in Only Appears while they're reading this post or they're watching the "how to" video embedded in this post.

Grab Your **Free Everstryke Match** [Here](#) or your **Free Everstryke Pro** [Here](#)... Good While Supplies Last!

And just so you know, the Everstryke Match and Everstryke Pro are free but I am an affiliate for Survival Life so if you ever decide to order something from them I may earn a commission. If I'm lucky I may earn enough to buy myself some lighter fluid for my everstryke matches... I own several of them, and I love them!


### How To Make A Cotton Ball Fire Starter

**Step 1:** Gather **your materials** including cotton balls (you'll need one per cotton ball fire starter), a jar of Vaseline or petroleum jelly, a knife or spoon to smear the Vaseline on the cotton ball, and a small




### How To Start A Fire Without Matches (8 Proven And Reliable Ways)

Let's face it. The only thing cooler than hanging out with your buddies by ... [\[Read More...\]](#)



### Survival Matches And 5 Reasons Why You Should Not Leave Them At Home

So you spent a lot of time putting your camping checklist together and you ... [\[Read More...\]](#)



Here's The **Free** Fire-Starting Tool I Use In The Video.

Starts a fire with one strike!

CHECK IT OUT...

NO THANKS, I HATE FREE STUFF.

Free Waterproof Survival Lighter. Check It Out...

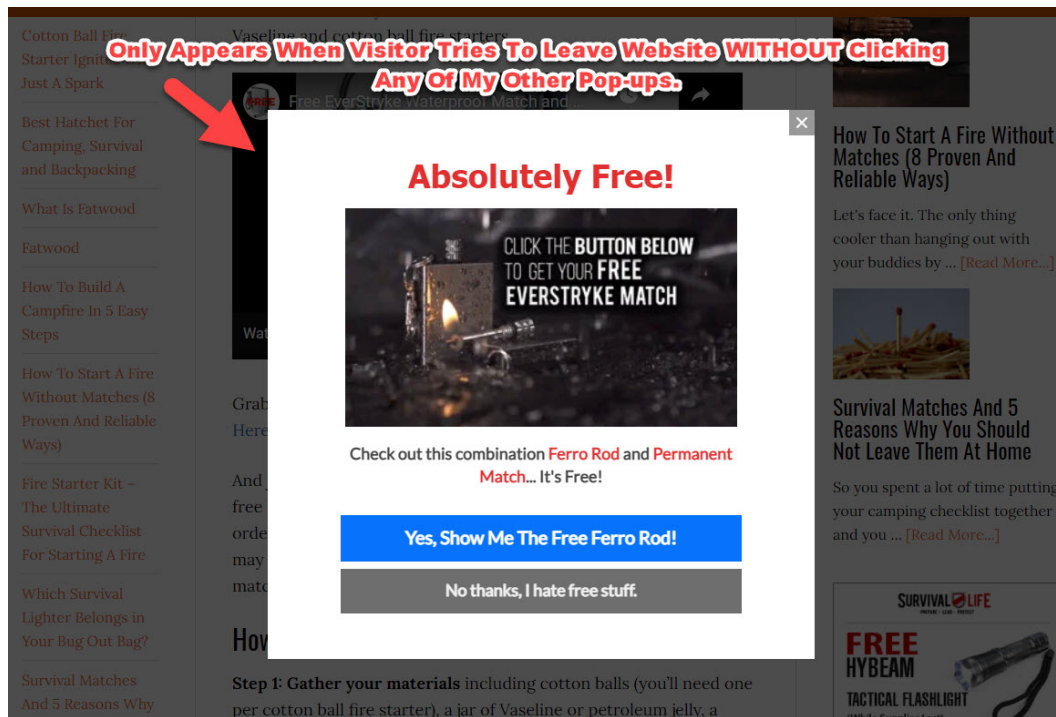
Free Survival Lighter!

No thanks.

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## **Example #3: Exit-pop Pop-up...**

# Exit-Pop: Only Appears When Someone Is Trying To Leave My Website.

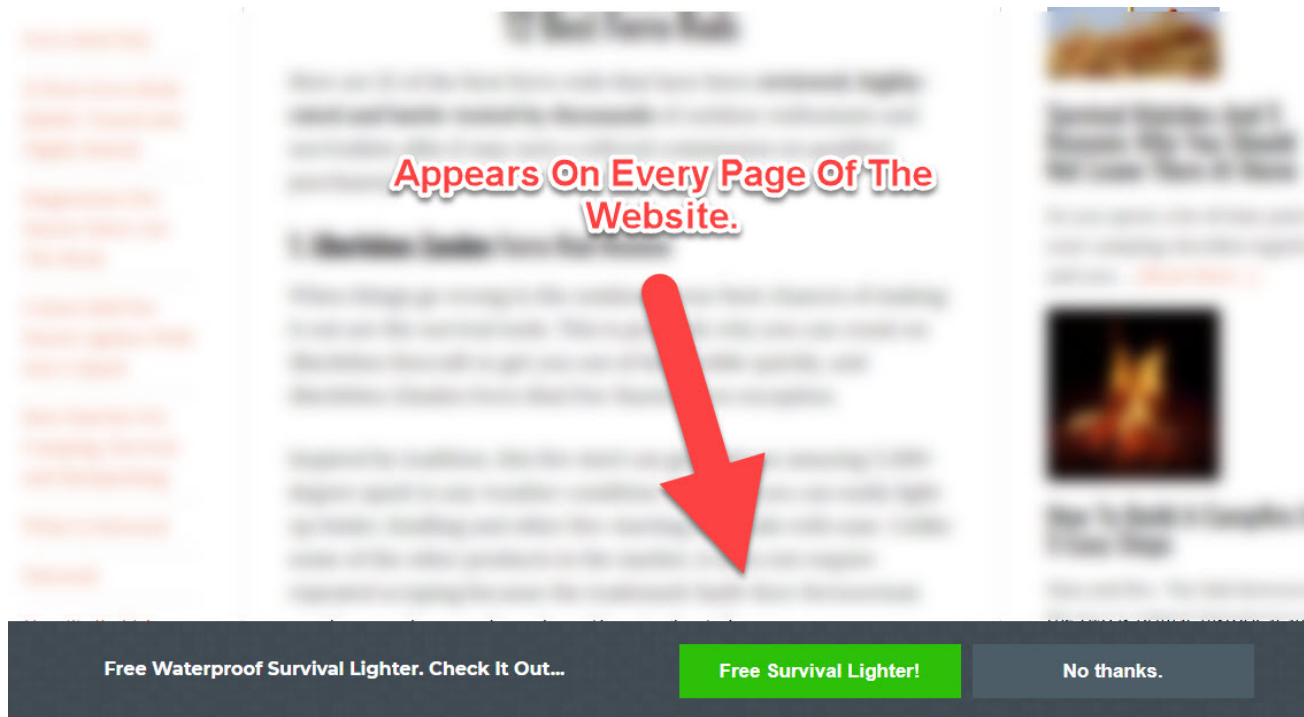


# One Of The Most Important Rules Of Pops-ups...

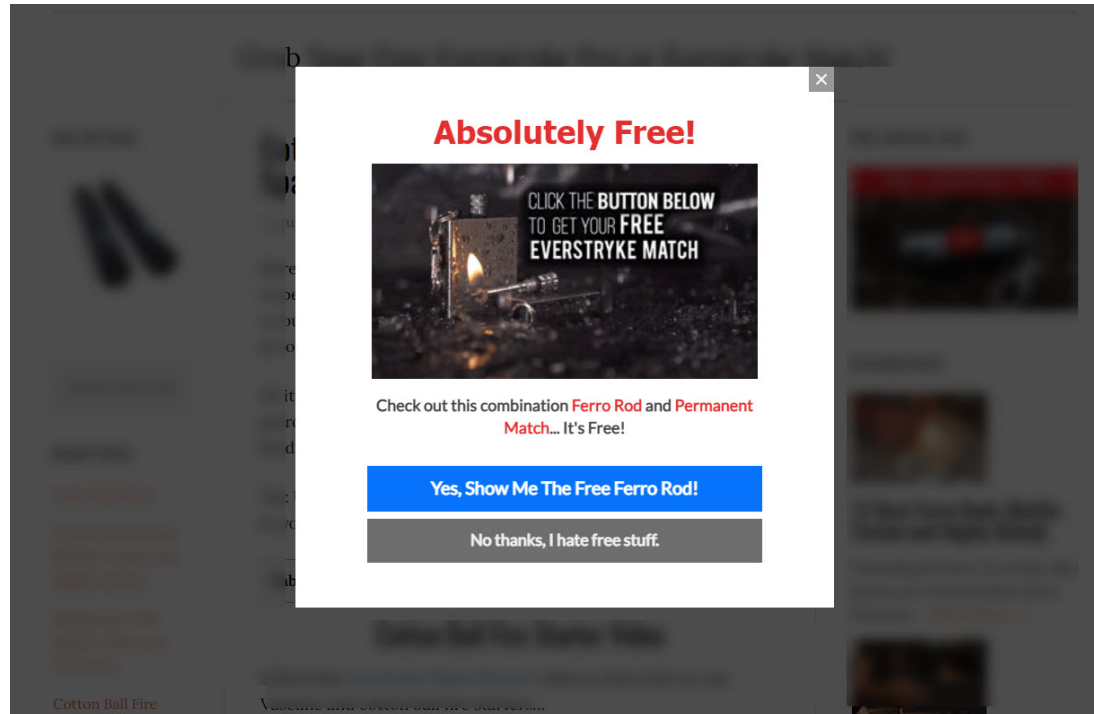
- **Use tracking IDs** with your affiliate links so you can see which offers and pop-ups are generating the most affiliate sales and making you the most money!

**In fact, using tracking IDs is how I know  
which pop-up generates the most Affiliate  
sales me...**

# The Floating Bar offer generates **3.31 Times** As Many Affiliate Sales



# Exit-pop generates 1/3 Of My Pop-up Sales... Sales I wouldn't have made without the plugin...



**MonsterPlugin.com**

(affiliate link)

**If you'd like to learn how to  
make more money as an Affiliate...**

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## 3 Simple Ways To Triple Your Affiliate Commissions

*“A simple yet extremely powerful psychological trigger that has consistently **tripled my conversion rates** in multiple markets...”*

The real secret to making money with Affiliate Marketing is all about **increasing the number of people** that see your Affiliate offers, and **maximizing the amount of money you make** from every visitor to your website.

This video shows you exactly how to do both.

Here's what you'll learn in this Affiliate Marketing tutorial:

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[Profitable Ads\)](#)

[How To Rank YouTube Videos On Google, Fast!](#)

[How To Get More Views On YouTube \(YouTube SEO\)](#)

[Add To Cart Button \(Here's What The Best One Looks Like\)](#)

[Protecting Yourself Against Social Media Legal Risks](#)

[Here's What NOT To Do With Facebook Promoted Posts](#)

### FEATURED POSTS



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## Jeff Johnson

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