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### 3 Simple Ways For You To Make **Three Times As Much Money As An Affiliate... WITHOUT Spending** A Single Penny On Traffic Or **Advertising!**

### Here's What You'll Learn Today...

- A simple yet extremely powerful psychological trigger that has consistently tripled my conversion rates in multiple markets...
- My A.B.T. strategy for **tripling <u>your</u> affiliate commissions** <u>WITHOUT</u> spending a single penny on traffic or on advertising...
- The single most important change that I made to my Affiliate business that transformed it from a 5-figure-a-month passive income stream... into a massive multi-million dollar profit machine... and why you should be doing the same, right now... because if you don't, you could be leaving some serious money on the table.

## I also have a special bonus for you that's only available for a <u>very-limited</u> time...

## I'll tell you more about <u>your</u> special bonus in just a minute...

# First, let me tell you why you need to learn what I'm about to teach in today's presentation...

#### You Need To Learn This Stuff...

- The key to making money with Affiliate Marketing is all about increasing the number of people that see your offers...
- It's also about Maximizing the amount of money you make from every person that sees your offers...
- Today, you will learn how to get more people to see your offers... and you'll learn how to maximize the amount of money you make from those people.

Starting with a simple yet extremely powerful psychological trigger that has consistently tripled the response rate for the offers on my Affiliate websites...



#### YouTube by the numbers

### Over one hillion users

That's how many users YouTube has - meaning almost one-third of the internet.



#### ".... every day people watch over a billion hours of video and generate billions of

views."

#### Investing in creators

- · The number of channels earning six figures per year on YouTube
- The number of channels earning

grew more than 40% y/y.

 More than 70% of YouTube watchtime comes from mobile devices

Global Reach

Over 1.9 Billion logged-in users

visit YouTube each month and

every day people watch over a

billions of views.

billion hours of video and generate

- YouTube has launched local versions in more than 91 countries.
- · You can navigate YouTube in a total of 80 different languages (covering 95% of the Internet population).

- . Over the past five years, we've paid out over \$2 billion to partners who have chosen to monetize their claims using Content ID.
- five figures per raise of the figures per rais . The number of chithan 91 countries ... 80
- by more than 75% yy different languages...claimed covering 95% of the Internet

population: "ore than 75 million

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Content ID database; one of the most comprehensive in the world It's even won a PrimeTime Emmy! That means that when someone sees a video play button on your website... they click it... because that's what they do over 5 billion times a day... they've been psychologically conditioned to click the play button... just like Pavlov's dog...

## So, if you want someone to click a display ad on your website... make the ad look like a video...

### Here's what I'm talking about...

### **Original Version**



### **New Version**

I simply added a video play button to the image



### **Tripled My Click Through Rate**





### **Video Play Button Tips**

- Start by adding video play buttons to your best performing display ads... and ask the vendor for their best performing ads...
- Use a color for the video button that stands out on the page...
- Send them to a video-based landing page after they click the ad... it helps increase sales conversions.

## The next strategy I'm going to share with you is my A.B.T. strategy...

### **Always Be Testing...**

### You Need To Be Testing...

- The different products you promote on your website...
  - Look for new winners and get rid of your losers!
- Variations of your most popular ads and offers...
  - The simple video play button technique can <u>triple your conversion rates</u>... that means three times the results from the same level of traffic.
- The different ways you promote those products on your website...
  - Display ads, Review articles, Text links, Videos, etc.
- The different places you promote those products on your website.
  - You can easily <u>triple your sales</u> with the same ad by simply showing it in a different spot.

## The best way to teach you this stuff is to show you a few real life examples...

### **7.58%**



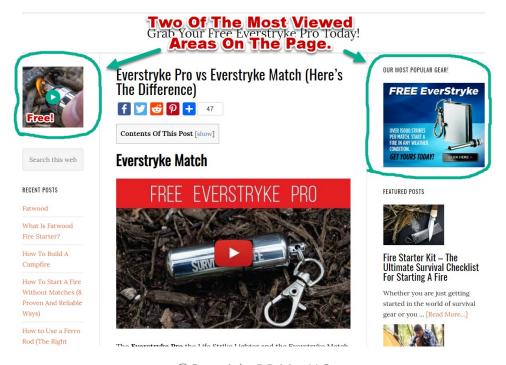
### 0.95%



## 10.82%... Over Ten Times The CTR!



## Put Your Best Ads In The Most Viewed Areas On The Page.



### **Standalone Text Links**

 Tighten the cap to seal the water tight o-ring after each use to avoid leakage, and keep the wick dry to prevent your lighter fluid from evaporating.

Free Everstryke Pro or Life Strike Lighter Grab Yours Right Now, while you still can... Good while supplies last!

#### Original Everstryke Mata Everything You Need to Know

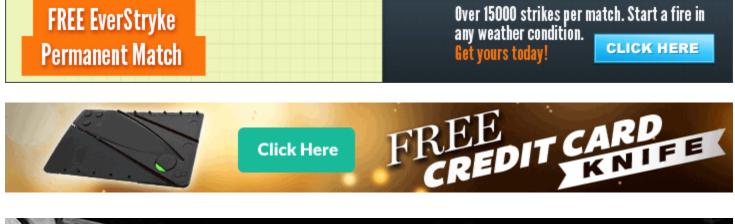
Small enough to fit in you pocket, the original Everstryke Match is used more like a tradition waterproof permanent match with a twist... it uses lighter fluid and a wick to produce a flame like a perma-match, but it uses a ferro rod and built in striker to produce the spark tha **Standalone**: Text terproof matches case with a built-in waterproof match. Sweet!

Links With Strong
Here's the best part... you can use the built in ferro rod to start a fire
with the Even Calls in Action. run out of lighter
fluid!

Even though the Everst yke Match doesn't have a replaceable wick, it can still last up to 15,000 long burning strikes AND it won't burn your fingertips!

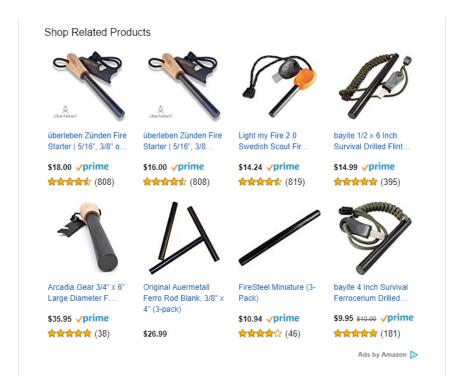
Free Everstryke Match Get Yours Now!

## CTR Isn't Everything... Money Talks!





### **Amazon Native Shopping Ads**



### **Always Be Testing Tips**

- Test different ads for the same products...
  - Different designs, different calls to action, different types of ads.
- Test different products on the same website...
- Test different placements on the same website...
- Test different Affiliate Programs on the same website.
  - One of my Survival blogs makes up to ten times more money from Clickbank offers than it does from Adsense or Amazon.
  - However, I have other websites that have made more from Adsense and Amazon.
  - Seasonal factors should also be considered... during the big holiday selling seasons
     Amazon sales spike and they could easily become your best performing offers...
     Mother's Day, Halloween, Christmas... and even big-screen TVs for the Super Bowl!

# When I first started marketing online back in 2003 I was exclusively promoting products as an Affiliate...

# One of the first things I did was build a couple of Affiliate Blogs promoting several different ebay info-products on Clickbank...

## I also slapped-on a few Google Adsense ads in the hopes of making some extra money...

## I quickly discovered that I was making significantly more money per visitor with adsense than I was with Cilckbank...

# So, I quickly switched gears and I started building blogs that targeted some of the highest paying keywords for adsense...

# Within a couple of months I was earning between three thousand and five thousand dollars a DAY in adsense profits...

At that same time I also ramped-up building my portfolio of niche blogs to the point where I was earning approximately \$23,000.00 a month as a Clickbank affiliate promoting cheap little ebooks in multiple niches including ebay, dog training, dating advice, and many others...

### I also started playing around with buildingout an entire network of websites promoting Amazon affiliate products...

### I did \$454,096.78 in Amazon Affiliate sales my first 96 Days...

## I made one HUGE mistake when I was making all that hands-free money with my Affiliate websites...

### The mistake I made was that I was promoting lower-priced products...

I quickly realized that it takes as much time, energy and effort to promote a low priced product as it does to promote a high priced product...

Higher-priced products typically pay up to 100%... even 200% commissions upfront... vs. the 5% or 10% commissions that lower-priced products typically pay...

Would you rather go through the trouble of writing a blog post to earn .50 cents promoting a book on Amazon... or, would you rather earn \$500 promoting a piece of software or a training program that also offers you the chance to earn even money on the back-end?

# Once I switched my business over to promoting higher-priced affiliate products... I more than tripled the amount of money I was making...

#### I've earned six figures in as little as a week more times than I can remember...

### Plus, I've earned hundreds of thousands of dollars in bonus checks, gifts and prizes...

### One Hundred Thousand Dollar Affiliate Bonus Check



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# I've also won something like 5 or 6 cars for being a top Affiliate... However, I've only kept two of them...

#### **\$167,345.00** Benz-AMG Gift



### 1965 Lincoln Continental Convertible With Suicide Doors



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Those bonus prizes and gifts were in addition to the hundreds of thousands of dollars in commissions I earned promoting the products in the first place...

Promoting high-priced affiliate products transformed my business from a steady 5-figure-a-month passive income stream... into a multi-million dollar business that was still able run hands-free for months on end...

### I want you to be able to do the same for your family and your business, so...

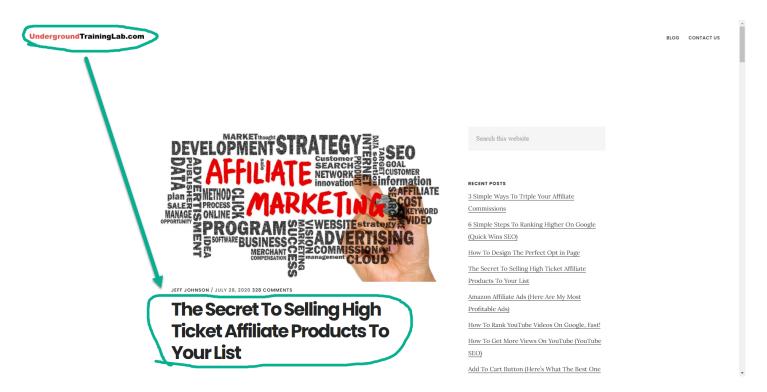
I have a special bonus for you that will help you learn how to promote higher-priced Affiliate products... and it's 100% free...

### I'll tell you how to access your bonus training for free in just a few seconds...

Please give this video a thumbs-up... share it with your friends on social media... and subscribe to my YouTube channel...

#### Here's how to access your bonus training...

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